

CORPORATE PARTNER PROGRAM

DRIVING BUSINESS FORWARD
THINK NAWBO FIRST



250+ MEMBERS AND CORPORATE PARTNERS



OVER 12 MILLION WOMEN REPRESENTED NATIONALLY

BENEFITS / DESCRIPTION	Diamond	Emerald	Platinum	Gold	Silver
Total Investment	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Event Partnership Benefits					
Seats to the luncheon meetings (per year) — excludes F.U.E.L, Trailblazers and Visionary Awards Event	9	6	3		
Opportunity to give a 30-second introduction at a luncheon + an exhibit table				•	
Opportunity to give a 30-second introduction at a NAWBO virtual or in-person non-paid event					•
AVATAR SPONSORSHIP at annual Visionary Awards Event					
10 seats annual Visionary Awards Event — includes table signage and listing in the electronic program	*	•	•	•	
Tickets to the annual Visionary Awards Event					2
Purchase of additional Visionary Awards Event table/tickets at a discounted rate	•	•	•	•	•
Visionary Awards Event color advertisement in electronic program book	Full Page	Full Page	Full Page	Half Page	Quarter Page
Exhibit table at annual Visionary Awards Event	•	•	•		
PRESENTING SPONSOR at annual Trailblazers event					
10 seats at Trailblazers Event — includes signage & listing in program book	•	*	•	•	
Purchase of Trailblazers luncheon table/tickets at a discounted rate	•	•	•	•	•
Trailblazers advertisement in electronic program book	Full Page	Full Page	Full Page	Half Page	Quarter Page
Invitation to exclusive CP Events (events sponsored by other CP's)	•	•	•	•	•
Invitation to exclusive NAWBO Member & Corporate Partner only events — additional tickets available at additional cost	10 attendees	7 attendees	5 attendees	3 attendees	2 attendees
Sponsor or host a member in-person or virtual event at your location, at a location of your selection, or you may partner with another CP	•	•	•	•	
Promote CP Event through NAWBO Social Media (must meet guidelines)	•	•	•	•	•
* = Included in sponsorship					

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Website & Marketing Partnership Benefits					
Web page on www.NAWBOIndy.org	Up to	Up to	Up to	Up to	Up to
	1,500 words	1,250 words	1,000 words	750 words	500 words
Partnership level recognition in event marketing materials, newsletter and select print advertisements	•	•	•	•	•
Logo recognition in newsletter	•	•	•	•	•
Podcast — NAWBO-Indianapolis to record a podcast (up to 3 minutes) to reside on www.NAWBOIndy.org	•	•	•	•	
Partnership Involvement					
Access to women-owned businesses as suppliers and subcontractors	•	•	•	•	•
End-of-year recap with NAWBO-Indianapolis Executive Director or Relationship Manager to develop plan for the following year	•	•	•	•	•
Monthly advertising on website (2 times per year)	•	•	•	•	•
Newsletter advertising (up to 5 times per year)	•	•	•	•	
Newsletter advertising (up to 2 times per year)					•
Social media posts (10 times per year)	•	•	•	•	
Social media posts (5 times per year)					•
Additional Opportunities - Please contact info@nawboindy.org for more information and pricing for the following.					
Exhibit table at quarterly luncheon	•	•	•	•	•
Additional quarterly advertisement of your organization on our website	•	•	•	•	•
Smaller event sponsorship (Circles for Learning, Potential Member Coffees, etc.)	•	•	•	•	•
Females United and Empowered to Lead (FUEL) sponsorship – Sponsorship – See Attached	•	•	•	•	•
Trailblazers Event Sponsorship – See Attached	•	•	•	•	•
Visionary Awards Sponsorship – See Attached	•	•	•	•	•

OUR PROGRAMS AND PLATFORMS



CIRCLES FOR LEARNING



QUARTERLY LUNCHEONS



VISIONARY AWARDS LUNCHEONS



TRAILBLAZERS

ADVOCACY FOR YOU

NAWBO-Indianapolis advocates on behalf of our members and corporate partners at the local and state level, positioning your business as a solution to the needs of women-owned businesses.

DIRECT ACCESS

As one of the largest chapters in the United States, NAWBO-Indianapolis provides our corporate partners with a wealth of opportunities to connect with women business owners. You will have direct access to women-owned businesses in Indiana – something you can't get anywhere else.

BRAND AWARENESS

From making strategic connections at our events or being featured in our robust marketing communications, NAWBO-Indianapolis will increase your exposure with women-owned businesses. We strongly encourage our members to think NAWBO first, enticing them to engage our corporate partners when they need services.

EDUCATION FOR MEMBERS, PARTNERS, & EMPLOYEES

NAWBO-Indianapolis focuses on building a high-quality curriculum through our events and programming for our members, corporate partners, and their employees. Use NAWBO as a channel for professional development and training.

INCREASE SUPPLIER DIVERSITY SPEND

The NAWBO-Indianapolis membership is made up of women-owned businesses and minority-owned businesses. As an inclusive and diverse chapter, you will be able to increase your supplier diversity spend.