

## New How-To Guide Helps Young Professionals Connect to Indianapolis

*Yuspie, LLC and founder Dr. Erin Albert have released the book, "Indianapolis: A Young Professional's Guide" in order to help new or existing young professionals better connect to central Indiana.*

Indianapolis, IN - March 25, 2008 - A new book entitled, ***Indianapolis: A Young Professional's Guide*** (available at [authorhouse.com](http://authorhouse.com)) has been released in order to help young professionals better connect to central Indiana. "Indiana has a problem with brain drain," according to author Erin Albert. "This guide is one of many ways to begin plugging it. What young professionals either moving to Indy from out of state or already here in their college bubbles may not know is that there are a lot of fabulous opportunities for young people to connect in meaningful ways to central Indiana. This book begins to explore some of the important issues relevant to young people and to the city itself, in hopes to retain young, bright talent in central Indiana."

The 200-plus-page book includes nearly 50 categories of information relevant to the young and/or single professional, including: social networking organizations, farmers' markets, organizations that promote diversity, and going green. Also, the book features a life science category, entrepreneurship training, leadership training, business networking organizations, and where to receive training on how to work on a not-for-profit board. Finally, lifestyle categories include: writers and writing, organic living, coffee & cake, dining, wine, singles organizations, and even basic media and utility information. Advertisers also contributed to the book who are committed to retaining Hoosier professionals.

"This book grew out of a publication we provided to members of our social networking organization, and we thought it was time to broaden the audience and let the world know that central Indiana is a great place for young professionals to live, work and play," according to Albert, herself a native Hoosier. "I didn't publish this book to make a million dollars. I published it because Indianapolis is a great city and it *had* to be published in order to help get our young professionals connected. If one reader can connect to Indy in a meaningful way through one idea in this book, I will have achieved my goal in writing it."

Title: ***Indianapolis: A Young Professional's Guide***? Author: Erin Albert

ISBN: 9781434361615

Publisher: AuthorHouse

Purchase: [www.authorhouse.com/BookStore/ItemDetail~bookid~50445.aspx](http://www.authorhouse.com/BookStore/ItemDetail~bookid~50445.aspx)

About Yuspie: Yuspie, LLC (Young, urban single professionals of Indiana) is a social networking organization currently in central Indiana. For more information, go to: [www.yuspie.com](http://www.yuspie.com).