



# **CORPORATE PARTNER BENEFITS PACKET**

Dear Prospective Corporate Partner:

Thank you for your interest in the Indianapolis chapter of the National Association of Women Business Owners' Corporate Partnership program.

NAWBO-Indianapolis is the only organization that represents exclusively the interests of women business owners in the metropolitan area. As part of our mission, we seek to build strategic alliances, coalitions and affiliations to help our members extend their reach into the business community. Through networking, interaction among peers and educational and procurement opportunities, NAWBO-Indy recognizes the accomplishments of women entrepreneurs and addresses the issues unique to them.

Organizations partnering with NAWBO-Indy provide funding, resources and commitment to the success of our members. Financial contributions help NAWBO-Indy further develop its programming, services and infrastructure, as well as subsidize education, diversity and procurement opportunities for members at both the local and national levels. In return, Partners interact with some of Indianapolis' top women business owners and decision makers.

We have assembled an impressive offering of events at which our Partners can connect with our members. Among those are:

- Awards Luncheon: Established in 2004, ***Celebrating Women*** is our premier event. The event's purpose is to honor our members, local businesswomen and women business supporters through our Visionary Awards. In addition, our Partners are recognized for their support throughout the past year.
- **Monthly Luncheon Meetings:** Recently re-located to a larger venue to accommodate an ever-expanding attendance base, our monthly meetings help members strengthen leadership skills and business growth through networking and educational programs.
- Corporate Mixer: Exclusive to members-only, ***Connections*** provides our Partners with the opportunity to connect with viable women business owners and decision makers, in addition to key legislative, diversity and procurement leaders.

We are excited about having you become a strong Partner in our efforts to further women-owned businesses. Levels of partnership and detailed benefits are included in this packet, and we welcome the opportunity to discuss your desired level of participation.

This is indeed an exciting time for women in business, and we thank you in advance for your support.

Sincerely,

  
Stacy Shew

Executive Director | NAWBO-Indianapolis



## **WHY A CORPORATE PARTNERSHIP?**

A corporate partnership with NAWBO-Indianapolis affords exposure and access to the ever-growing and dynamic area of women business owners.



# NATIONAL'S HISTORY

In 1975, a group of a dozen like-minded businesswomen in the Washington, D.C. area gathered to share information and create an atmosphere of professional community to further and strengthen their entrepreneurial interests.

That group quickly grew to become what is now known as the National Association of Women Business Owners® (NAWBO®).

Since then, NAWBO has risen to become the strong and unified voice of more than 10 million women-owned businesses across the country.

Over the past 30-plus years, NAWBO has expanded across the United States, boasting a chapter in nearly every major metropolitan area.

Through its affiliation with [Les Femmes Chefs d'Enterprises Mondiales](#) (World Association of Women Entrepreneurs), NAWBO's global reach extends to 60 countries on five continents worldwide.



## NAWBO'S VISION AND MISSION

We propel women entrepreneurs into economic, social and political spheres of power worldwide.

As an organization with a “customer first” philosophy, we:

- ***Strengthen*** the wealth-creating capacity of our members and promoting economic development within the entrepreneurial community
- ***Create*** innovative and effective changes in the business culture
- ***Build*** strategic alliances, coalitions and affiliations
- ***Transform*** public policy and influence opinion makers



## **NAWBO-INDIANAPOLIS HISTORY**

The Indianapolis chapter of the National Association of Women Business Owners (NAWBO-Indianapolis) received its charter in 1997.

With over 240 members, the Indianapolis chapter is the third largest chapter in the country.



# NAWBO-INDIANAPOLIS VISION

NAWBO-Indy impacts, influences and propels Indiana to be a leading state for women-owned businesses through its:

Advocacy Efforts

Economic Impact

Diversity

Influence

Membership Size

Power



# CHAPTER LEADERSHIP

## 2011-2012 BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

#### PRESIDENT

Sally Stephens  
*Spectrum Health Systems*

#### PRESIDENT-ELECT

Diana Maxam  
*ProMed Medical Management*

#### VICE PRESIDENT

Deborah Oatts  
*Nubian Transport Management*

#### TREASURER

Penny Lutocka  
*Lutocka & Associates, LLC*

#### SECRETARY

Jeryl Mitsch  
*Mitsch Design*

#### IMMEDIATE PAST PRESIDENT

Judy Montgomery  
*VTI Contracting;  
VTI, Inc.*

### OFFICERS

#### Diana Brenner

*Brenner Design;  
B&B Barricades and Supply LLC*

#### Melissa Brown

*Relocation Strategies, Inc.*

#### Kathy Cabello

*Cabello Associates*

#### Ann Fisher

*HR Alternative Consulting, Inc.*

#### Janet Harris

*CruiseOne MJHarris*

#### Denise Herd

*Herd Strategies*

#### Lisa Jeff

*L'Acquis Consulting  
Engineers*

#### Tammy Robinson

*Engaging Solutions, LLC*

#### Erin Smith

*Spotlight Strategies*

#### Laura Sniadecki

*A.G. Maas Company*

#### Janet South

*DECO Group*

### ADVISORS

Kay Fleming  
*Fleming Stage, LLC*

Catherine Herr  
*Eli Lilly and Company*

Terri McCoy  
*PNC Bank*

Ronalda Minnis  
*Duke Realty*

### EMERITUS ADVISOR

Billie Drago  
*RepuCare, Inc.  
RepuStaff LLC*

### STAFF

Stacy Shew  
*Executive Director*

Sheena Lee  
*Chapter Administrator*



# NAWBO-INDIANAPOLIS EVENTS

NAWBO-Indianapolis hosts many events throughout the year, some exclusive to members and Partners and some open to the public. Partners have the first right of refusal in sponsoring any NAWBO-Indy event, thus increasing their chance of exposure to many prominent leaders in the community. Listed below are NAWBO-Indy's key events:

## CELEBRATING WOMEN (AWARDS LUNCHEON)

This premier event of NAWBO-Indy has grown from 30 attendees to over 900 in just five years! This extremely successful event includes the announcement of the recipients of the NAWBO-Indy Visionary Awards. These awards included: Avatar of the Year, Indianapolis Choice (Advocate), NAWBO-Indy Member of the Year and Woman Business Owner of the Year. In addition, NAWBO-Indy Corporate Partners are recognized for their support throughout the past year.

A portion of the event's proceeds benefit the *NAWBO-Indianapolis Entrepreneur Scholarship* fund.

## CONNECTIONS (CORPORATE MIXER)

This evening event is open only to NAWBO-Indianapolis members, Corporate Partners and to specially-invited key legislative, diversity and procurement leaders. This event provides an opportunity to connect with business leaders to create alliances for business growth.

## MONTHLY LUNCHEON MEETINGS

Between 90 and 130 members, Partners and guests attend our Monthly Luncheon Meetings. Typically held on the fourth Thursday of the month, attendees have the opportunity to network with some of Indianapolis' most powerful women while enjoying a wonderful lunch and presentations by an active member, a Corporate Partner (platinum- through silver-level) representative and a keynote speaker, who is chosen based on that month's luncheon topic.

NOTE: No monthly luncheon is held in July.

## TRAILBLAZERS: EMPOWER, INSPIRE, EDUCATE

Our second largest event, this luncheon involves a panel of prominent business women discussing key topics and how they blazed their trail of success, including lessons they have learned, their strategies for success, their business philosophies and best practices. Past panelists include: Alpha Blackburn, Barbara Boyd, Susan Brooks, Tina McIntosh, Ann Murtlow, Pamela Parker, Sallie Rowland, Mary Weiss, Jean Wojtowicz and Barbara Wynne.

A portion of the event's proceeds benefit the *NAWBO-Indianapolis Entrepreneur Scholarship* fund.

# CORPORATE PARTNER BENEFITS

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Premier Placement of Company Logo on www.NAWBOindy.org Landing Page	•			
Complimentary Full-page Premier Event Program Advertisement	•			
Provide Promotional Items at Premier Events [LIMITED TO ONE ITEM PER GUEST   ITEM MUST BE COMPANY RELATED]	•			
Emcee Recognition at Premier Events	•			
Priority Seating at Premier Events	•			
Survey Membership via E-mail [ONCE PER PARTNERSHIP YEAR   NAWBO-INDY TO E-DISTRIBUTE]	•			
Company Representative to Serve as an Advisor to Board [LIMITED TO ONE (1) EMPLOYEE   NAME/COMPANY INCLUDED ON LETTERHEAD]	•			
Invitation to NAWBO-Indy hosted Legislative Events	•			
Complimentary Seats to the Nine (9) Monthly Luncheon Meetings [WITH THE OPTION TO PURCHASE ADDITIONAL SEATS AT THE MEMBER RATE]	2 seats			
Complimentary Seats to <i>Trailblazers</i> , annual panel discussion [WITH THE OPTION TO PURCHASE ADDITIONAL SEATS AT THE MEMBER RATE]	Up to 10 seats			
Advertise on www.NAWBOIndy.org Landing Page at Member Rate	•	•		
Event Participation at <i>Celebrating Women</i> , annual awards luncheon	•	•		
Host an Event for NAWBO-Indy Members [AT YOUR LOCATION]	•	•		
Featured in Corporate Partner Spotlight on www.NAWBOindy.org [ROTATES MONTHLY]	•	•		
Profile Company at a Monthly Luncheon Meeting	•	•	•	
Highlight Company's Programs/Events via E-mail [EVENT TARGETED TO NAWBO-INDY MEMBERS   NAWBO-INDY TO E-DISTRIBUTE]	•	•	•	

# CORPORATE PARTNER BENEFITS

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Invitation to Exclusive Partner-to-Partner reception	•	•	•	•
Right of First Refusal of Premier Event Sponsorship	•	•	•	•
Electronic Version of Membership Mailing List [DOES NOT INCLUDE E-MAILS   AVAILABLE UPON REQUEST]	•	•	•	•
Complimentary Seats to <i>Celebrating Women</i> , annual awards luncheon [WITH THE OPTION TO PURCHASE ADDITIONAL SEATS AT THE MEMBER RATE]	Up to 20 seats	Up to 10 seats	Up to 5 seats	Up to 3 seats
Complimentary Exhibit Table at <i>Celebrating Women</i> , annual awards luncheon	•	•	•	•
Company Representatives Attend Events at Member Rates	Maximum 20	Maximum 10	Maximum 5	Maximum 3
Invitation to Exclusive <i>Connections</i> , annual corporate mixer	•	•	•	•
Highlight Company Events on <a href="http://www.NAWBOindy.org">www. NAWBOindy.org</a> Calendar	•	•	•	•
Web page hosted on <a href="http://www.NAWBOindy.org">www.NAWBOindy.org</a>	Maximum 1500 words 4 contacts 4 photos	Maximum 1000 words 3 contacts 3 photos	Maximum 750 words 2 contacts 2 photos	Maximum 500 words 1 contact 1 photo
Easy Access to Women-Owned Businesses as Suppliers and Subcontractors	•	•	•	•
Serve on a NAWBO-Indy Committee	•	•	•	•
Partnership Level Recognition in Events Visual Presentation	•	•	•	•
Partnership Level Recognition in Premier Event Marketing Collateral	•	•	•	•
Partnership Level Recognition in Select Print Advertisements	•	•	•	•
Network With Women Business Owners	•	•	•	•



# CORPORATE PARTNERS

THROUGH JANUARY 27, 2012

## PLATINUM

choreo  
United Water

## GOLD

Ameriprise Financial | Gary Krings  
Barnes & Thornburg LLP  
Bingham Greenebaum Doll LLP  
Duke Realty  
Eli Lilly and Company  
Faegre Baker Daniels LLP  
Fleming Stage, LLC  
Harrison College  
Ice Miller LLP  
Indiana University Health  
KeyBank: Key4Women  
RJE Business Interiors  
WellPoint, Inc.

## SILVER

American Family Insurance  
Brown & Brown Insurance  
CliftonLarsonAllen LLP  
Finance Center  
Federal Credit Union  
Monarch Beverage  
PNC Bank  
Stewart & Irwin P.C.

## BRONZE

Ameriana  
Aon  
Apex Benefits Group  
Applied Engineering Services  
BELFOR Property Restoration  
Benesch  
BGBC Partners  
BMO Harris Bank  
Butler Auto Group  
Cabello Associates  
Casino Aztar  
Chernoff and Associates  
Cosmetic Surgeons  
Citizens Energy Group  
Covenant Wealth  
Management Group  
CSCI Consulting  
Cummins, Inc.  
Develop Indy  
Drewry Simmons Vornehm, LLP  
Federal Home Loan  
Bank of Indianapolis  
Fifth Third Bank  
George Feliciano M.D.  
Greenwalt CPAs, Inc.  
Gregory & Appel Insurance  
Grossman Wealth Advisors  
Indianapolis Power & Light  
Katz, Sapper & Miller, LLP  
L'Acquis Consulting Engineers  
Nelson & Frankenberger, P.C.  
netlogx  
Relocation Strategies  
Salin Bank  
Smoot Construction LLC  
Somerset CPAs, P.C.  
Sponsel CPA Group, LLC  
Tastings - A Wine Experience  
Tilson  
Tom Wood Lexus  
Wells Fargo  
Wilds Restoration Services  
Xerox



# 2012-2013 PARTNERSHIP AGREEMENT

**COMPLETE AND RETURN THIS AGREEMENT FORM TO NAWBO-INDY VIA MAIL, FAX OR E-MAIL AND RETAIN A COPY FOR YOUR RECORDS.**

COMPANY NAME: \_\_\_\_\_

COMPANY MAILING ADDRESS: \_\_\_\_\_

YOUR COMPANY'S NAME AS YOU PREFER IT TO APPEAR IN PRINT: \_\_\_\_\_

THE INDUSTRY IN WHICH YOUR COMPANY PROVIDES SERVICES: \_\_\_\_\_

COMPANY'S WEBSITE: \_\_\_\_\_

## KEY CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## ALTERNATE CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## PARTNERSHIP LEVEL

___	Platinum Level	\$10,000
___	Gold Level	\$5,000
___	Silver Level	\$2,500
___	Bronze Level	\$1,500

## METHOD OF PAYMENT

___	Enclosed is a check for \$_____ payable to NAWBO-Indianapolis.
___	Please e-mail invoice for \$_____ to e-mail address listed above.
___	Payment for \$_____ has already been submitted.

**REMIT PAYMENT and/or AGREEMENT FORM TO NAWBO-Indianapolis**  
ATTN: Corporate Partners  
310 N. Alabama Street  
Suite 330  
Indianapolis, IN 46204

\_\_\_\_\_  
**SIGNATURE**

\_\_\_\_\_  
**DATE**

For additional information, contact Stacy Shew, Executive Director, at (317) 608-0251 or [sshew@nawboindy.org](mailto:sshew@nawboindy.org).